

**Daniela Cristina MOMETE**, “*Economia întreprinderii*”/”*Economics of the firm*”, Editura BREN, Bucureşti, 2006, ISBN 973-648-560-9, 228 pages, 14 chapters, 24 tables, 44 figures.

This book is addressed especially to students enrolled at technical universities, but also to specialists interested in being up-to-date with the contemporary tendencies of the current informational society. The volume took into consideration the economics of enterprises, from the moment of their emergence to present, when the markets globalization, internalization of economies and sustainable development are the key issues governing the organizational behaviour.

The first section had in view the history of the commercial and industrial activities and identified the debut moment of the firm theory. The next chapters portrayed the enterprise and emphasised its complex role into the national and global economy, the relations established with the environment, resources available to enterprises and identified the main activities of the firm. A significant part was reserved to the enterprise types, with a focus set on small and medium-sized enterprises, considered the „main engines” of the national economy.

An important section of the book was devoted to strategic behaviour of the enterprise and to the organizational culture, both being considered important for the understanding of the enterprise in the European and global contexts.

The last chapters of the book had in view the enterprise in the era of globalization and tackled important current issues: the implication of globalization on the firms’ activities, the entrepreneurship and its importance into the XXI century, as well as the social responsibility in the framework of sustainable development.